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PRINTING SERVICES

Gorilla offers many possibilities for printing on your garment. From simple one color discharge prints to complex simulated process jobs we can bring your design to life. These are some of the printing options we provide :

Screen Printing up to 8 spot colors
Process Printing
Index Printing
Discharge Printing
Metallics, Clear, Glow in the Dark Printing
"Softie" Printing
Contract Printing

If you have any questions please call or email us. We print on many locations including inside tags, sleeves, and side prints. Gorilla offers many printing options regarding design placement and printing style.

Screen Printing

Screen Printing is a printmaking technique that creates a sharp-edged image using a stencil. Printers around the world use the term spot color to mean any color generated by a non-standard offset ink; such as metallic, fluorescent, or custom hand-mixed inks. The opposite of process inks. Essentially, spot-color separations are colors that are not used to create other colors.

Process Printing

Artwork is created using dots (CMYK) which combine to create the full spectrum of colors needed for photographic prints – this means a large number of colors can be printed using only 4 screens, making the set-up costs viable. The inks are required to blend and are more translucent, meaning a COMPROMISE with vibrancy of color. Therefore, usually 6 screens are required at least. On dark shirts even more screens may be required and that process is known as Simulated Process Printing.

Index Printing

Artwork is created using square dots instead of the halftone used in process printing. Each dot in an index separation is actually one square pixel, and the colors fit next to each other like a checker-board. The big advantage of this in screen printing is a reduction in dot gain. Very opaque colors are printed next to each other, not on top of one another as they are in process-color printing.

Discharge Printing

Used to print lighter colors onto dark background fabrics, they work by removing the dye in the garment – this means they leave a much softer texture. They are less graphic in nature than plastisol inks, and exact colors are difficult to control, but especially good for distressed and vintage prints.

Metallic, Clear, Glow in the Dark Printing

Please contact us for any specialized prints you might want to achieve.

"Softie" Printing

Reduced ink deposit using an ink extended to "soften" the print.

Contract Printing

Clients provide the garments to be printed on but please contact us first.